

UNIVERSITY OF MADRAS
MASTER OF COMMERCE (M.Com. - General)

Semester – I : (ODD)

Paper	Subject Code	Subject	Credit	Exam Hours	Max. Marks		
I	KDA1E	Advanced Corporate Accounting and Accounting Standards	3	3	25	75	100
II	KDA1B	Financial Management	4	3	25	75	100
III	KDA1C	Organizational Behaviour	4	3	25	75	100
IV	KDA1G	Managerial Economics	4	3	25	75	100
(Elective)	KDACA	Elective – I : CRM and Relationship Marketing	3	3	25	75	100
(Softskill)	PSSEA	Softskill – I : Language and Communication	2	-	40	60	100

Semester – II : (EVEN)

Paper	Subject Code	Subject	Credit	Exam Hours	Max. Marks		
V	KDA2A	Advanced Cost and Management Accounting	4	3	25	75	100
VI	KDA2B	Quantitative Techniques for Business Decision	4	3	25	75	100
VII	KDA2C	Marketing of Services	4	3	25	75	100
(Elective)	KDACB	Elective – II : Consumer Behaviour	3	3	25	75	100
(Extra – Disciplinary)	KDAXA	Extra - Disciplinary – I : Total Quality Management	3	3	25	75	100
(Softskill)	PSSEB	Softskill – II : Spoken & Presentation Skills	2	-	40 (Practical)	60 (Theory)	100
-	PSSEQ	Internship	2	-	-	-	100

Semester – III : (ODD)

Paper	Subject Code	Subject	Credit	Exam Hours	Max. Marks		
VIII	KDA3A	Research Methodology	4	3	25	75	100
IX	KDA3B	Knowledge Management	4	3	25	75	100
X	KDA31	Fundamentals of Information Technology	2	-	40 (Practical)	60 (Theory)	100
(Elective)	KDACC	Elective – III : Consumer Rights and Education	3	3	25	75	100
(Elective)	KDACD	Elective – IV : Advertising and Salesmanship	3	3	25	75	100
(Extra – Disciplinary)	KDAXB	Extra – Disciplinary – II : Business Ethics, Corporate Governance & Social Responsibility	3	3	25	75	100
(Softskill)	PSSEC	Softskill – III : Life and Managerial Skills	2	-	40	60	100

Semester – IV : (EVEN)

Paper	Subject Code	Subject	Credit	Exam Hours	Max. Marks		
XI	KDA4A	Management Information Systems	4	3	25	75	100
XII	KDA4B	Investment Analysis and Portfolio Theory	4	3	25	75	100
XIII	KDA4C	Merchant Banking and Financial Services	4	3	25	75	100
IV AND XV	KDA4Q	Project Plus Viva – Voce	8	-	40	160	200
V	KDACE	International Marketing	3	3	25	75	100
(Softskill)	PSSSED	Softskill – IV : Computing Skills	2	-	40	60	100